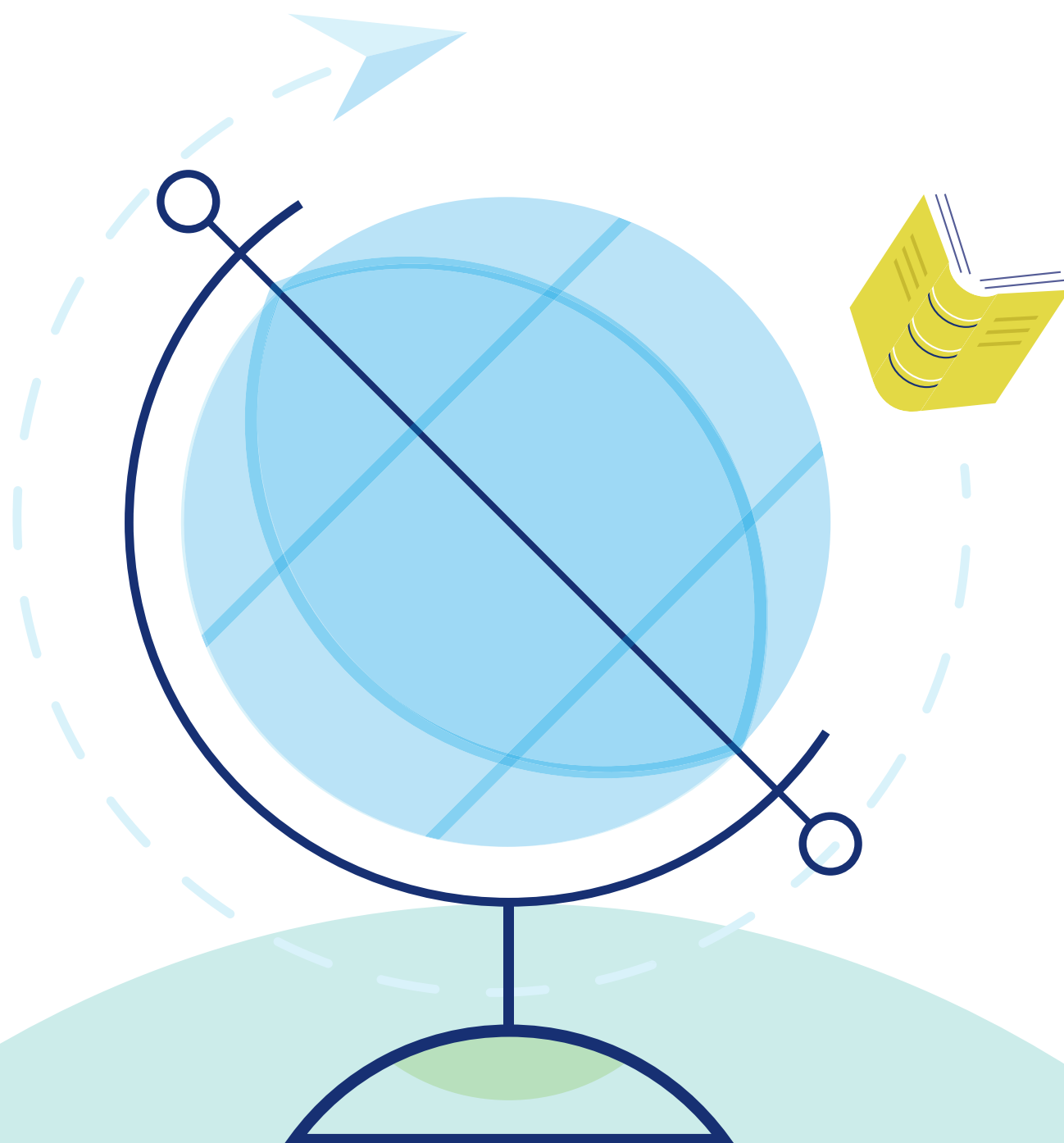


# BIBLIOWEB

INTERNATIONAL DOCUMENTATION NOTE

02  
2020



Bollettino elettronico di documentazione internazionale online, esito della ricognizione sui siti delle Istituzioni, Agenzie Governative, Enti di ricerca europei, attinente alle tematiche del PON SPAO (occupazione, istruzione e formazione, assistenza tecnica).

La documentazione è in ordine tematico e alfabetico; le parole chiave sono derivate dal Thesaurus INAPP.

# INDICE

03

**ECONOMIA**

05

**FORMAZIONE**

07

**LAVORO**

11

**SOCIETÀ**



## Economia

### Accesso diretto e indiretto delle PMI alle garanzie pubbliche: un esercizio di valutazione delle normative regionali

*Lavecchia L.; Leva L.; Loschiavo D.*

APRILE 2020

Negli ultimi 20 anni alcune Regioni si sono avvalse della facoltà di limitare sul proprio territorio l'operatività del Fondo di garanzia per le PMI ai soli finanziamenti garantiti dai confidi. Nel lavoro si valutano le conseguenze di tali scelte, confrontando gli effetti per le imprese operanti nelle regioni dove è stata abolita o introdotta tale limitazione con un campione di imprese di controllo operanti in regioni contigue, dove la normativa è invece rimasta invariata. Gli episodi in cui si è rimossa la limitazione nell'utilizzo del Fondo ai soli finanziamenti garantiti dai confidi si sono associati a una crescita dei beneficiari e dei finanziamenti garantiti dal Fondo superiore a quella realizzatasi altrove; viceversa, tale crescita è stata meno ampia negli episodi in cui la limitazione è stata introdotta. In assenza di limitazioni, si riduce anche il costo del credito.

Parole chiave: Contributi finanziari; Impresa; Piccole e medie imprese

### Mind your own business –understanding and characterizing value created by consumers in a digital economy

*Mileros, M. D.*

MARZO 2020

In the context of what is commonly referred to as consumer-centric digital economy, personal data has become the new currency which is utilized by consumers to be granted access to seemingly “free apps” within so-called digital zero-price markets. Simultaneously, there are consumers, known as “content creators”, who can generate million-dollar revenues annually. The purpose of this dissertation is consequently to explore how consumers create and capture value within a consumer-centric digital economy. The explorative study also serves to obtain an initial overview of the phenomenon and the widely dispersed literature which spans different research fields. The collected data constitute more than 500 articles in combination with empirical data collected from websites.

Parole chiave: Digital economy; Gig economy; ICT



## Economia

### Digital economy: theoretical and legal enforcement issues in terms of regional aspect

*Voskresenskaya E., Vorona-Slivinskaya L., Achba L.*

GENNAIO 2020

The study on issues of digital economy proved the current existence of the new “digital” economic reality. The traditional legal apparatus used for the statutory regulation of this new economic reality showed itself not only inefficient, but also significantly restraining the actively developing economic processes. In this regard, a plenty of practical and legal collisions occur related to the problems of identification of persons involved in civil-law transactions, property relations regarding digital economic turnover (for instance, relations concerning property rights in the field of distributed ledgers), registration of property rights and deals, regulation of banking line processes, formation of special protection models for relationships based on the use of digital technologies including issues of cybernetic and data security. The development of digital economy will inevitably influence legal principles and demand reconsidering some of doctrinal approaches to traditional legal models of regulating different types of economic activities. In this case, socially just changes in the legal regulation of economic activities should be primarily aimed at removing legal barriers that impede the development of digital economy, as well as at synchronizing legal rules with the technological features of economy’s functioning

Parole chiave: Digital economy; Lavoro digitale; Giurisprudenza



## Formazione

### Economic returns to adult vocational qualifications

*Bagriacik Yilmaz A.; Banyard P.*

This study examined studies focusing on student engagement in distance education using a trend analysis technique. 154 studies published in web of science database were included in the study. Analysis showed that there is an increasing effort to understand student engagement. Researchers are mostly focusing on instructional design and educational technology. More effort is needed in the area of distance education systems and theories. The findings offer support for Chickering and Gamson's Seven Principles of Good Practice as important in promoting student engagement in distance education. However, six new components were added to these principles: media properties, student characteristics, teaching method, course/content design, innovative techniques, and instructor competencies.

Parole chiave: Didattica a distanza; E-learning; Istruzione a distanza

### Engagement in distance education settings: a trend analysis

*Bratsberg B.; Nyen T.; Raaum O.*

FEBBRAIO 2020

Some countries have certifying institutions for competence acquired at the workplace. These institutions provide incentives for workplace training that may have favourable effects on productivity, earnings and labour market participation. We present evidence on the earnings effects of attaining vocational qualifications in adulthood through two alternative routes: 1) apprenticeship and (2) recognition and testing of vocational competence acquired through relevant work experience. Drawing on longitudinal administrative data from Norway and tracking the labour market careers of individuals without completed upper secondary education by age 25, we estimate the impacts of acquiring vocational qualifications on future labour earnings. To allow for differential labour market trajectories of those who do and do not acquire qualifications, we account for unobserved individual heterogeneity in both levels and earnings growth. Without a rich representation of unobserved heterogeneity, estimated earnings effects are exaggerated. We find that vocational qualifications from both the apprenticeship and the experience-based routes boost earnings of men and women.

Parole chiave: Adulti; Competenze; Educazione degli adulti



## Formazione

### European qualifications framework

*Cedefop*

APRILE 2020

Part of Cedefop's work to make qualifications easier to understand and compare, this study takes a closer look at those acquired through initial VET and assigned to EQF levels 3 and 4 via national classifications and frameworks. It explores what they have in common and in what way they differ. It looks at their purpose and value on the labour market or for further learning, and how they are assigned to the national qualifications frameworks (NQFs) and EQF levels. It also sheds light on the different weighting of occupational and transversal skills and competences and levels of complexity, and between qualifications at both levels within the same occupational area; these issues are not that often examined. While it confirms that describing the intended outcomes of learning improves understanding and eases comparison of vocational qualifications, the study highlights other aspects that are equally important, such as their currency and value on the labour market and in further learning.

Parole chiave: Competenze; EQF; Strumenti europei di trasparenza

### Formazione Green

*IRES Piemonte*

MARZO 2020

È uno degli esiti della sperimentazione, di scala transfrontaliera Italia – Francia, messa in atto con il Progetto A.P.P. VER. – Apprendere per produrre verde, che ha coinvolto i soggetti del territorio per avvicinare la domanda e l'offerta formativa della green economy, nella prospettiva di produrre nuovo lavoro, innovare quello tradizionale, implementare la coesione delle comunità e lo sviluppo sostenibile dei territori. È uno strumento che: 1) facilita nel territorio la costruzione di percorsi formativi e di apprendimento degli adulti; nella scuola e nella formazione professionale, facilita la costruzione di "curvature" dei profili di competenza e dei curricula; 2) promuove tra gli attori del territorio la conoscenza per la green economy e lo sviluppo sostenibile. Contiene: 1) un modello, metodologia, metodo e strumenti per la formazione degli adulti nelle organizzazioni e nel territorio; 2) temi di innovazione per promuovere cultura e competenze per la green economy e lo sviluppo sostenibile nel territorio.

Parole chiave: Educazione degli adulti; Green economy; Sviluppo sostenibile

 **Lavoro**

## The European Labour Authority and rights-based labour mobility

*Cremes J.*

FEBBRAIO 2020

Regulation (EU) 2019/1149 establishes the European Labour Authority (ELA) as a decentralised operational EU-agency. The ELA has to help individuals and businesses to get most out of the opportunities offered by free movement and to ensure fair labour mobility. According to the Commission, it will serve the double mission of helping national authorities to fight fraud and abuse and making mobility easier for citizens. This article addresses existing problems with labour mobility and analyses reasons for insufficient compliance with local standards and other enforcement problems. The author reflects on the added value and future functioning of the ELA.

Parole chiave: Condizioni di lavoro; Impresa; Mobilità per il lavoro

## Un' agorà digitale per la rappresentanza (e la formazione di una "coscienza di classe") dei lavoratori stranieri in agricoltura

*Di Noia F.*

2019

The essay focuses on the significant role played by new technologies in the trade union representation of immigrant workers in the agricultural sector. Without underestimating the risks associated with the use of social media in contexts where workers are isolated and socially marginalized, it proposes to rethink the Web as a space for social aggregation and the reconstruction of those community bonds of solidarity that are indispensable for the formation of class consciousness

Parole chiave: Internet e web; Lavoratori stranieri; Settore agricolo



## Lavoro

### Labour market change: trends and policy approaches towards flexibilization

*Eurofound*

APRILE 2020

This flagship report addresses trends and policy developments in relation to the flexibilisation of employment in the EU between 2008 and 2018. Labour markets in the EU are diversifying in terms of working time patterns and the nature of employment relationships. These changes are driven by socioeconomic trends, such as the shift to a service-based economy and the growing share of women in work, as well as technological developments. In addition, labour markets are responding to the needs of workers for employment that fits in with their non-work activities and to the demands of employers for flexible labour inputs – a consequence of enhanced global competition. As economic contractions impact particularly on workers with more precarious employment status, so the issues – and policy responses – highlighted in this report are likely to take on added significance during and after the COVID-19 crisis.

Parole chiave: Flessibilità; Occupazione; Organizzazione del lavoro

### Immigrant key workers: their contribution to Europe's COVID-19 response

*Fasani F.; Mazza J.*

APRILE 2020

This note describes the contribution of migrant workers to the ongoing effort to keep basic services running in the Union during the COVID-19 epidemic. We quantify the prevalence of migrant workers in the so called “key professions” that the Commission and Member States have identified using the most recent wave of the EU Labour Force Survey. Our results show that migrant “key workers” are essential for critical functions in European societies.

Parole chiave: Emergenza sanitaria; Immigrati; Lavoratori stranieri





## Lavoro

### Global employment trends for Youth 2020: technology and the future of jobs

*ILO*

MARZO 2020

Incorporating the most recent labour market information available, Global Employment Trends for Youth sets out the youth labour market situation around the world. It shows where progress has or has not been made, updates world and regional youth labour market indicators, and gives detailed analyses of medium-term trends in youth population, labour force, employment and unemployment. The 2020 edition discusses the implications of technological change for the nature of jobs available to young people. It focuses on shifts in job characteristics, sectors and skills, as well as examining the impact of technological change on inequalities in youth labour markets.

Parole chiave: Giovani; Occupazione giovanile; Innovazione tecnologica

### Crafting identities in insecure employment: an ethnographic exploration of the experiences of temporary agency workers

*Tarrabain C*

GENNAIO 2020

This paper explores the experiences of uncertainty and insecurity that migrant agency workers in relation to their work and socio-cultural context taking a specific interest in how these experiences are informed by and inform their self-understandings, or identities. The study of temporary agency workers' identities provides an interesting way through which the experience of multiple uncertainties and insecurities associated with temporary agency work can be explored and understood. Through exploring temporary agency workers' experiences, this paper provides insights into how insecure terms of employment are managed by workers on an everyday basis and both inform and are informed by worker's self-understandings. The findings suggest that temporary agency worker engage in identity work constructing themselves in three different ways, these are categorised as; the transients, the competitors and the compliers. Insecurity rather than being negatively understood is constructed in complex ways and feeds into a version of the self as an neo-liberal enterprising individual.

Parole chiave: Immigrazione; Lavoratori stranieri; Lavoro precario



## Lavoro

### Smart working: soluzione ad ogni emergenza? prospettive oltre l'emergenza

*Torre T.*

MARZO 2020

Nella situazione di allarme per la diffusione del coronavirus, una particolare attenzione è stata dedicata al tema dello smart working. Ad esso hanno fatto riferimento provvedimenti governativi emanati per fronteggiare la situazione; ad esso hanno fatto ricorso (e stanno facendo ricorso o stanno pensando di farvi ricorso) realtà produttive di ogni tipo e dimensione, alleata una narrazione (su media di ogni genere) che prospetta facili e rapide soluzioni e che ne esalta benefici (sicuramente evidenti nella situazione di emergenza) forse troppo semplicisticamente descritti alla portata di tutti. Viene fatto un punto sullo stato dell'arte.

Parole chiave: Emergenza sanitaria; Organizzazione del lavoro; Smart working

### Jobs interventions for young women in the digital economy

*World Bank Group*

APRILE 2020

This Note draws from S4YE's 2018 annual report, Digital Jobs for Youth: Young Women in the Digital Economy, highlighting new and emerging strategies to designing gender-inclusive digital jobs interventions for youth. The Note employs a nuanced definition of "digital jobs" to enable practitioners and policy makers to develop a range of interventions tailored to specific contexts and target groups, to improve young women's employment outcomes from digital jobs programs.

Parole chiave: Donne; Occupazione; Lavoro digitale



## Società

### Impact of digitalisation on social services

*Eurofound*

APRILE 2020

This report examines the use of digital technologies in social services and the policies that promote digital transformation. The use of digital technologies in social services in Europe has not been studied to the same extent as its use in healthcare. While there are some studies on this topic, many of them focus on the use of information and communications technology (ICT) rather than more advanced types of digital technologies. The digital technologies analysed in this report are based on previous Eurofound research, which classified them into the following three clusters: 1) automation of work: advanced robotics, artificial intelligence (AI) and machine learning; 2) digitisation of processes: Internet of Things, virtual reality/augmented reality and telepresence; 3) coordination by platforms.

Parole chiave: Digitalizzazione; Innovazione tecnologica; Servizio sociale

### Managing conflicts and disasters: exploring collaboration between employers' and workers' organizations

*ILO*

APRILE 2020

This publication looks at the role that employers and workers, through their respective organizations, play in crisis situations arising from conflict and disaster. It explores the leadership function that EBMOs have deployed to maintain an environment for continued economic activity and the key role that workers' organizations take to assist workers, in particular those who have been made vulnerable by a crisis. The report importantly examines how EBMOs and workers' organizations have collaborated through social dialogue and other means of collective action to promote peace, prevent crises, enable recovery and build resilience. While actors of the international community are effortlessly working towards achieving the Sustainable Development Goals (SDGs), violent conflict and natural disasters are on the rise and worryingly recognized as one of the biggest obstacles to achieving the SDGs.

Parole chiave: Contrasto alla povertà; Dialogo sociale; Lavoratori svantaggiati



## Società

### Identità e percorsi di integrazione delle seconde generazioni in Italia

ISTAT

APRILE 2020

Già da diversi anni i giovani figli di immigrati nel nostro Paese rappresentano un gruppo numeroso che si avvia a costituire una componente importante della popolazione adulta della società italiana. L'attenzione verso l'inserimento scolastico dei ragazzi stranieri appare dunque strategica, anche nella prospettiva di costruire una società coesa e inclusiva. Questa pubblicazione approfondisce i risultati dell'indagine nazionale sull'integrazione delle seconde generazioni, svolta nel 2014-2015, ricca di elementi per riflettere sulle politiche più idonee a favorire il pieno inserimento dei figli degli immigrati nella scuola e nella società italiana. Alla presentazione dell'indagine nazionale segue una seconda parte dedicata ai risultati di un approfondimento realizzato, a livello locale, nelle scuole della città di Napoli. In chiusura alcune appendici con i riferimenti metodologici e tabelle di indicatori, territoriali e per cittadinanza.

Parole chiave: Giovani; Immigrazione; Inclusione sociale

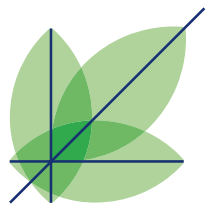
### Challenges for social policy and health policy in a shared economy

*Nováková M.; Burda E.; Capíková S.*

GENNAIO 2020

The rapid and unrestrained growth of the shared economy segment surprised the legislators, theorists and scientists in labour law. The enormous development of the shared economy and digital platforms surprised many areas of social science that were unable to respond proactively and provide reliable solutions to emerging problems, that arise from the absence of basic rules and at least in partial regulation of the modern economy. There is no quality psychological and sociological research that would pave the way for legislation. Available psychological studies of the behaviour of the upcoming generation of "millennials" suggest some incentives for change, but not as much as the solution to the problems would require. In the article I will try to outline the social and health aspects of the shared economy that entails the philosophy of not owning, but borrowing. We will also focus our attention on the criminal aspects of undeclared work, possible tax evasion and unbalanced competition as a result of the organic development of the shared economy and digital platforms.

Parole chiave: Aspetto psicologico; Digital economy; Lavoro sommerso



# INAPP

PUBLIC POLICY INNOVATION

**INAPP** - Istituto Nazionale per l'analisi delle Politiche Pubbliche.

Corso d'Italia, 33 - Roma, 00198 - Tel: +39 06854471

[www.inapp.org](http://www.inapp.org)



## **Servizio per la Comunicazione e la divulgazione scientifica**

**Responsabile:** Claudio Bensi

**Redazione:** Chiara Carlucci (coordinamento), Monia De Angelis, Paola Furfaro, Giuseppina Di Iorio, Marzia Giovannetti

**Contatti:** [biblioteca@inapp.org](mailto:biblioteca@inapp.org)



*Il prodotto è stato realizzato da Inapp in qualità di Organismo intermedio del PON SPAO con il contributo del FSE 2014-2020 Azione V/1, Ambito di attività Informazione e Comunicazione*