



- Ungdomars väg in på arbetsmarknaden

## Background

- Started 2009 in Stockholm
- Project owner – Swedish public employment head office
- In cooperation: NGO, municipality, employers
- Finding the target group - outreach
- Develop methods for working with them

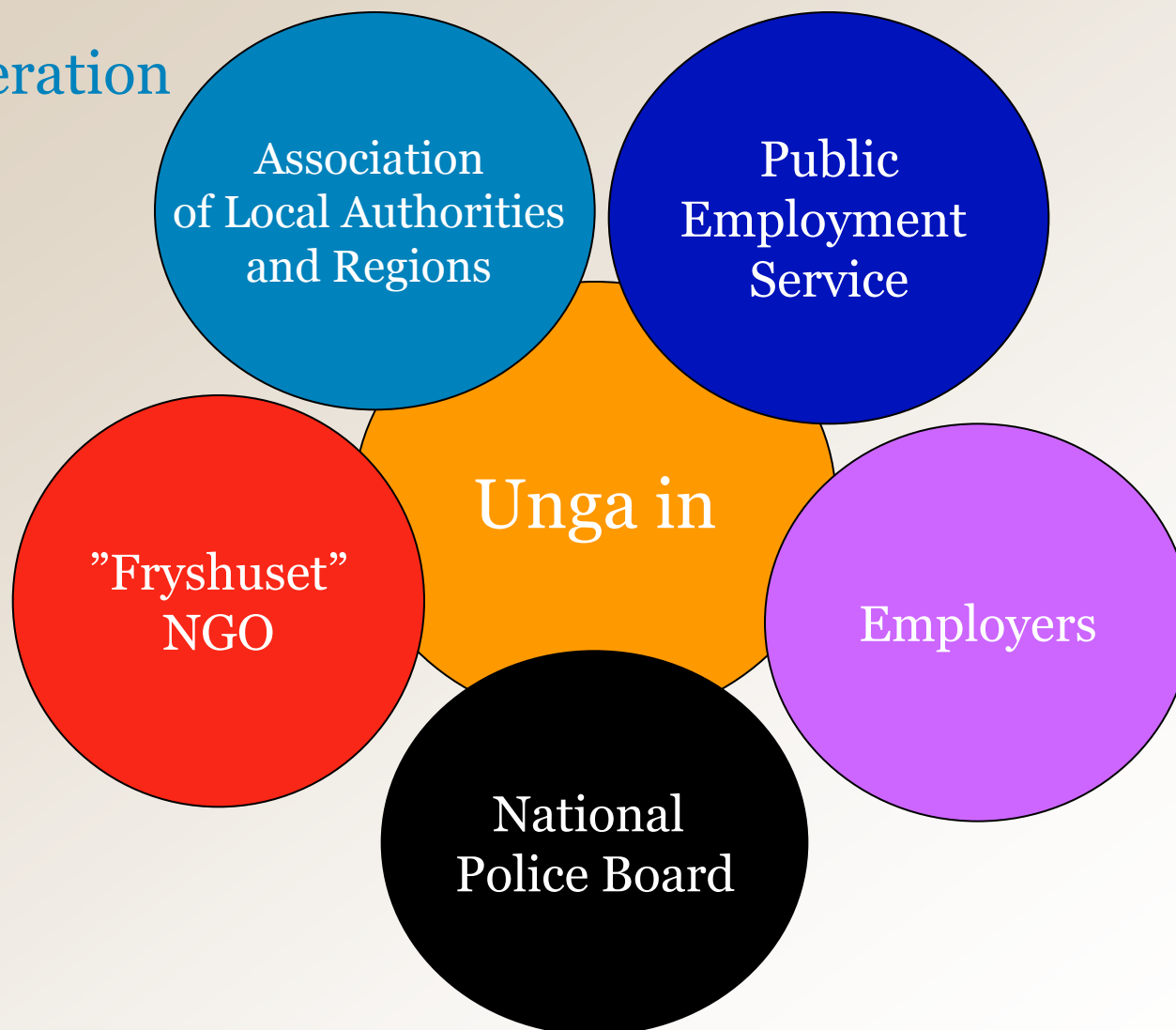
## Target group image

- 16-24
- Drop outs
- No network
- Lack of support
- Lack of motivation and low self esteem
- In need for adaptation
- 40.000 youths outside the systems in Sweden  
(Theme Group Youth)

## A national project – 5 cities

- June 2012 – June 2014
- Spreading the concept and show good examples
- Local perspectives
- Notice the target group
- Long term solutions
- National and transnational cooperation

## Co-operation



## Goals

- By cooperation finding the methods that makes the target group achieve greater participation and employment rates.

## Flow chart Youth integration

**Inflow**

**Start**

**Individual matching**

**Outflow**

Relatives/  
Friends

Municipal  
intervention

Youth  
ambassadors

Social media

Information/  
Registration  
AIS

Mapping  
process

Case  
dialogue

Program

Service

Methods

Work

Studies

Other known  
activity





## What we do?

- Individual meetings and guidance

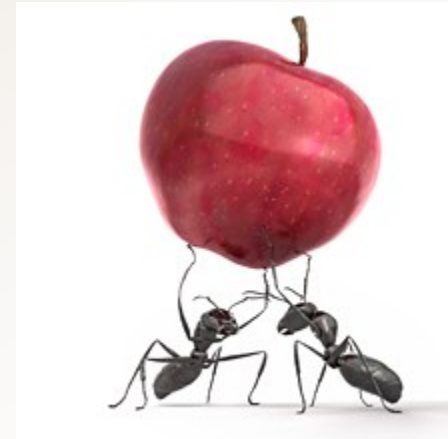


## Success factors

- Physical environment – be present where the youth is
- Constant method development
- Commitment from the steering group
- Multicompetent team
- Activities are fully adapted to individuals' abilities
- Structured mapping process
- Treatment and relationships
- Free coffee / hot chocolate

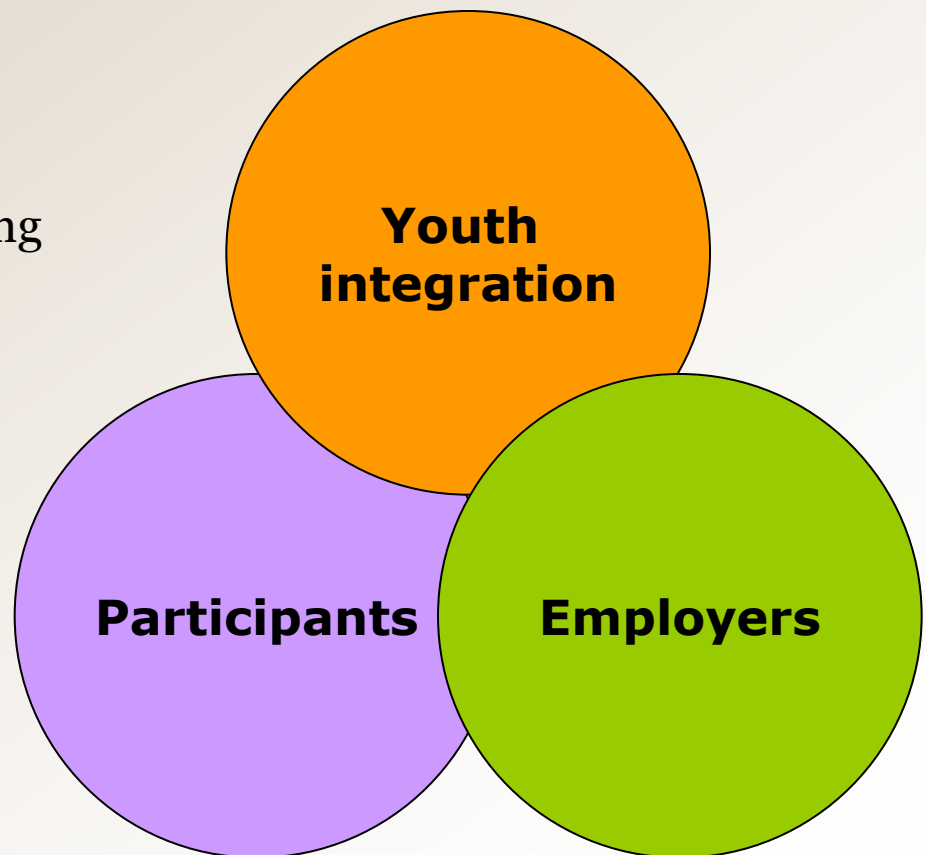
## National & Transnational cooperation

- Exchange of experience
- Methods, competence, participants



## Employers

- Individual matching
- Strategic contacts and long term co-operation



” Without “unga in” it had all gone to hell.” 18 years

”Unga In litterary saved my life!.” 18 years

”Everything was good, except that you are far away from home.” 17 years

”I never thought it could be this good. And then it got a thousand times better!” 17 years

”You did something the school never succeeded in doing. To help her get back on track.” Mother of 17 year old

” You have raised my confidence one thousand percent.” 18 years

## Contacts

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